



News Release

FOR IMMEDIATE RELEASE	CONTACT NAME	Ben Ragusa
	COMPANY	Applied Business Concepts
	PHONE NUMBER	225-752-1195
	E-MAIL ADDRESS	applied@abcla.com

APPLIED BUSINESS CONCEPTS, LLC OF BATON ROUGE HONORED BY SHARP FOR OUTSTANDING ACHIEVEMENT

Baton Rouge, LA, 4/20/17 – Sharp Imaging and Information Company of America has recognized Applied Business Concepts as a Hyakuman Kai Dealer. Sharp awards Hyakuman Kai status to outstanding dealers that have achieved \$1 million plus in sales during the past year. Applied Business Concepts is among a select group of dealers recognized by Sharp from the hundreds of dealers that sell Sharp’s advanced business products and solutions in the U.S.

“The Hyakuman Kai Award reinforces our commitment to Sharp dealers such as Applied Business Concepts,” said Doug Albregts, President, CEO and Chairman, Sharp Electronics Corporation. “Sharp provides industry-leading and innovative multifunction products, intuitive software applications, and unparalleled security and support programs to our dealers; helping them build long-lasting relationships through outstanding local customer service. It is an honor to recognize Applied Business Concepts as a leader among our dealer network.”

“Our goal is to provide Baton Rouge and New Orleans-area businesses with world-class products and support, helping encourage business growth within the community,” said Ben Ragusa, CEO, Applied Business Concepts. “We are proud to be a Sharp dealer and look forward to strengthening our customer relationships by supplying the latest technology and comprehensive document solutions.”

Sharp Imaging and Information Company of America is a division of Sharp Electronics Corporation, the U.S. subsidiary of Japan’s Sharp Corporation. For more information about Sharp business products, visit siica.sharppusa.com.

About Sharp Electronics Corporation

Sharp Electronics Corporation is the U.S. subsidiary of Japan's Sharp Corporation. Sharp is a worldwide developer of one-of-a-kind home appliances, networked multifunctional office solutions, professional displays, robotics and energy systems.

About Sharp Imaging and Information Company of America: Sharp Imaging and Information Company of America, a division of Sharp Electronics Corporation, markets the advanced, MX Series multifunction printer (MFP) systems that help companies manage workflow efficiently and increase productivity. As a leader in security within the MFP industry, Sharp MFPs feature the Sharp OSA[®] development platform, which seamlessly integrates network applications to create a personalized MFP that can meet virtually any business need, and Scan² technology, which scans two-sided documents in a single pass to enhance scanning reliability and preserve document integrity.

For more information on Sharp's business products, contact Sharp Electronics Corporation, 100 Paragon Drive, Montvale, N.J., 07645. For online product information, visit our web site at siica.sharpusa.com.

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